



heartfelt

**VOLUNTEER PHOTOGRAPHER  
APPLICATION 2020**



## **VOLUNTEER PHOTOGRAPHER APPLICATION 2020**

**The work of a Heartfelt photographer is unique, demanding, challenging, confronting and also profoundly rewarding.**

**We are looking for very special photographers who are willing to donate their time, skill and heart to help families in need of our services.**

Our members need to be flexible, with the capacity to shift schedules and commitments occasionally to take on session requests. While not all requests are urgent, the bulk of sessions are required within six to 36 hours of the request and can happen any day of the year.

## **PHOTOGRAPHIC MEMBERSHIP**

Applicants need to demonstrate an ability to work with families and children and be able to produce high quality portraiture. Heartfelt photographers are skilled in the use of controlled lighting and have a deep sensitivity in their personal manner and their work.

We ask that photographer members in the Melbourne, Sydney and Brisbane areas be prepared to make themselves available for ten sessions each year. This does not apply in regional areas where we do not receive as many requests.

### **What's in it for members?**

There are many benefits to becoming a Heartfelt photographer. A recent member survey highlighted the most enjoyable aspects of volunteering for Heartfelt included a strong sense of belonging or fellowship with other members, helping families and giving back, a sense of making a difference and being able to use or enhance creative skills.

If you would like more information about becoming a Heartfelt photographer, we have FAQs on our website.

# APPLICATION CHECKLIST

## 1. CODE OF CONDUCT

Heartfelt is a not for profit association which operates to provide professional quality photography services to families who meet our criteria in a caring and compassionate manner. The circumstances in which we provide our services are often very sensitive. All members must agree to comply with the Heartfelt Code of Conduct. [Please read here.](#)

## 2. PREPARE YOUR PORTFOLIO

You must submit a portfolio for review as part of the application process.

As we can photograph in small and dark spaces, please consider your photography ability. Photographers will need the equipment, knowledge and ability to shoot and process as follows:

- you must shoot in RAW
- you have the ability to use lighting techniques including bounce or fill flash, soft boxes and continuous lighting
- you can post-process images in Bridge/ Lightroom/Photoshop in both colour and black and white
- you can provide images to specified sizes and colour spaces
- you are able to ensure appropriate backup of images

If you do not understand the terms listed above, it is unlikely that you will have the required level of skill required to become a Heartfelt photographer. If you do think you have the skills, time and commitment, we would love to hear from you!

Please refer to the image samples at the end of this document to see the style and tone of images we are after.

## 3. WORKING WITH CHILDREN

Each state has their own requirements for working with children. Photographer members are required to have the appropriate working with children check (WWCC) for their state before membership can be finalised. Generally for volunteers, this process is free.

Please click on the link below for your state's WWCC information:

[New South Wales](#)

[South Australia](#)

[Western Australia](#)

[Northern Territory](#)

[Tasmania](#)

[Queensland](#)

[Victoria](#)

## 4. TIME TO APPLY!

Once you have your portfolio links or samples ready, visit the Heartfelt website and submit your application online. You will be required to pay the membership fee online at this time.

### NEED MORE HELP?

We understand that you might have more questions about the work. For any further questions regarding photographer or retoucher membership please contact our Secretary, Vivian Hayles at [secretary@heartfelt.org.au](mailto:secretary@heartfelt.org.au) or 0439 933 923. If you are enquiring from New Zealand, please contact Emma MacDonald on 0800 583 768.

Please also follow our Facebook Heartfelt page.

Thank you, and we look forward to welcoming you into our Heartfelt community.

## SAMPLE PHOTOGRAPHS

# NOT SUITABLE FOR APPLICATION



As cute as animals might be, the subject matter should relate something closer to portrait photography. Try and show work that shows posed humans.



Humans! Good start, however this is more a candid snap shot rather than a posed photo with natural light crossing their faces.



Landscapes are nice but it doesn't show us your ability to pose subjects or control lighting.



Make sure the images you are showcasing are in focus or better yet, shows off your use of depth of field.



This image is nearly there however the white balance should have been edited before submission.



This image is too heavily edited. The images we deliver to parents only have subtle editing. So keep your photoshop makeovers to a minimum.

SAMPLE PHOTOGRAPHS  
SUITABLE FOR APPLICATION

